

Sales Constructor

Sales Constructor is a Sales Management and Automation software package that has been created using the BigCo WidgetMax platform.

BigCo WidgetMax was developed exclusively for RedRabbit Travel and competes directly with Whirl the World and their internal Salesbuilder product. In fact, WidgetMax was created by a former Whirl the World software developer.

This document has some odd terminology used inside it for the purposes of illustrating Adobe RoboHelp 9 and its ability to search inside PDF content.